

Port Credit Yacht Club
 115 Lakefront Promenade
 Mississauga, ON L5E 3G6
 Tel: 905-278-5578 Fax: 905-278-2519
 www.pycyc.net

Port Credit Yacht Club

Roster & Credit Notes

Advertising Rates and Data

Roster Advertising Rates:

Quarter Page	4 1/2x1 3/4	\$150.00
Half Page	4 1/2x3 3/4	\$300.00
Full Page	4 1/2x 8	\$500.00

Black & White Credit Notes Advertising Rates:

Ad Sizes	Width & Depth	Single Time	3 Times	6 Times	12 Times
Full Page	7.5'x10	\$300.00	\$270.00	\$255.00	\$240.00
1/2 Page Vertical	3.6754 x 10"	\$175.00	\$157.50	\$148.75	\$140.00
1/2 Page Horizontal	7.5 x 4.9254"	\$175.00	\$157.50	\$148.75	\$140.00
1/4 Page Vertical	3.6754 x 4.9254"	\$100.00	\$90.00	\$85.00	\$80.00
1/4 Page Horizontal	7.5 x 2.3876"	\$100.00	\$90.00	\$85.00	\$80.00
1/8 Vertical B.Card)	3.6754 x 2.3876"	\$50.00	\$45.00	\$42.50	\$40.00
Slug/front cover-color	4.9479 x 1.4416"	\$200.00	\$180.00	\$170.00	\$160.00
Website banner ad	Creation & Insertion Fee \$125.00	\$50.00	\$45.00	\$42.50	\$40.00

Color Ads (available for Credit Notes only) are double the cost of Black & White

Credit Notes Advertising Deadline

25th of the month prior to issue.
 ie. April 25 for May insertion.

Roster Deadline: May 2, 2008

Advertising Material

All advertising must be supplied in electronic form.

Web Banner ads are only available to those who advertise in Credit Notes.

If you require a professionally designed ad, it is available @ a \$200.00 flat rate.

Advertising charges must be fully paid prior to publication.



Contact

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